

# GROWING GREATER

## IMPACT REPORT 2018

---

GRANITE EDUCATION FOUNDATION



# TABLE OF CONTENTS

Introduction	1
Letter from CEO & Board Chair	2
<b>Year Highlights</b>	
Food Assistance Programs: Filling Shelves and Hungry Stomachs	3
New Staff: "Wow You've Grown!"	5
College Application Fee Program: Funding Brighter Futures	6
Donor Spotlight: Granite Credit Union	8
2018 By The Numbers	10
Finances	11
Mission & Board of Directors	12
Thank You	13

# GROWING GREATER

While the Foundation has always represented great work and increased opportunities for students and teachers within Granite School District, 2018 saw the most growth since its creation. Whether it was expanding the team, creating new programs, or building new relationships with community leaders and businesses, thanks to each of you, Granite Education Foundation has grown greater this year.

As evidence of that growth, Caruthers Institute ranked Granite Education Foundation 15th in the nation in their annual study of education foundations across America. Foundations are ranked according to revenue, grant and program expenses, investment income and number of volunteers. This honor represents the hard work of individuals, businesses, community members, educators, students and the amazing district we are all a part of. Here's to another year of growing even greater, together.



Mrs. Warr, at Valley Crest Elementary, receives Cash for Classrooms grant.



Students leaving school at Cottonwood High School.

# TOGETHER, WE'RE GROWING GREATER



Dear Friends,

This has been a pivotal year for Granite Education Foundation and the Granite community as a whole – one of coming together with individual organizations, corporations, business enterprises, faith-based organizations, and individuals working toward a common goal. Through collaboration, we're strengthening the community and helping students achieve lasting success. As an organization, we are growing greater.

Granite Education Foundation has experienced sustainable growth since its inception. In the last five years as needs within Granite School District continue to increase significantly, the organization has been pivotal in securing support and partnerships from a variety of sources. By working closely with schools and the school district, and in connecting with community leaders, other nonprofit organizations, local businesses and parents, we've developed significant opportunities and support structures to benefit everyone involved — most of all, our students and educators.

Although Granite Education Foundation's success in helping kids succeed has always been closely linked to others who share our vision, last year, more than ever, we made unprecedented progress in growing our staff and in turn, increasing our impact thanks to support from Granite Education Foundation's Board of Directors, Granite Board of Education, District Administration, increased donors, collaborative efforts, and key partnerships.

These relationships have never been more important than now, when so many of our schools are expected to do more and yet struggle with fewer resources. At the same time, the majority of our students face their own struggles at home. It takes the collaborative efforts of everyone in the community to effectively overcome such challenges.

While we are making positive steps in the right direction, we still have a long way to go. However, we can't do it alone.

YOU have the power to do more, to help us grow greater in meeting the needs and challenges before us. The support YOU provide the Foundation makes a critical difference – not just in the lives of our kids, but in our community as a whole.

With gratitude,

  
**RANDY WOODBURY**  
Interim Board Chair

  
**BRENT SEVERE**  
Chief Executive Officer

## FOOD ASSISTANCE PROGRAMS:

## FILLING SHELVES AND HUNGRY STOMACHS

Green beans and tuna. That was about the only food available for hungry students when the Foundation began helping at Granite Park Junior High's food pantry three years ago, remembers Brody Mangum, the pantry coordinator. Located in a converted custodial closet, in those early days most students were too embarrassed to ask for food even when they truly needed it. Then, just an average of 15 students were served per month.

Unfortunately, this story is not unique. Across Granite School District, students and their families face inadequate access to food. In fact, 65% of Granite's 68,000 students qualify for free and reduced school lunch. This overwhelming hunger crisis is, out of necessity, a primary focus of the Foundation. As a result of a concerned and involved community, and a caring sense of responsibility from generous businesses, the Foundation's food programs have grown tremendously over the past year.



David Gourley Elementary students visit Smith's community food pantry.



In the 2017–2018 school year, the number of in-school food pantries grew from five to 13. This number included a groundbreaking pantry opening at David Gourley Elementary in partnership with Smith's Food & Drug Stores to provide fresh produce and refrigerated goods in addition to other foods.

This school year also included a weekly donation of 5,000 loaves of bread to schools throughout the district thanks to the generosity of Harper's Bread. One young Granite student, Isaac, shared his simple and genuine gratitude by saying,

**"Thanks for baking these breads for us and giving them to us. These breads did help my family a lot."**

A new mobile food pantry truck sponsored by the Foundation and Granite Credit Union in partnership with the Utah Food Bank transformed the mobile food pantry stops program. In a single school year, the stops increased from 18 to 33, providing food to over 70,000 students.



And finally, the food program expanded as individuals and families from all stretches of the Wasatch Front put together food kits to stock school pantry shelves. The Foundation has become a revolving door as a constant stream of completed kits came in and were sent right back out to schools.

# 43,684

FOOD KITS WERE COMPLETED  
BY THE COMMUNITY

So, how is Granite Park Junior High's pantry today? It now serves nearly 200 students — and that's during a slow month. During peak times, over 400 students receive food, a stark difference from only 15 monthly three years ago. The pantry has moved on from its custodial closet days. It is now equipped with a refrigerator, rows of shelves, and a large variety of healthy and high-demand foods.

“You can tell the difference,” Mangum says. “Families come in here and they're able to get a stable meal and foods they genuinely need. I can't say thank you enough to the people that are making these snack packs for us.”

The pantry's growth is something Mangum says has helped him realize what a force for good the community can be when united for a good cause.

“It feels like we aren't just doing a little project as much as we are actually helping people,” Mangum says. “What Granite Education Foundation has done is turn the pantry into that, completely. Without that support we'd still just have tuna and green beans for a lot of it.” ♦



Food kit donation delivery at Granite Education Foundation office.

## NEW STAFF:

## "WOW YOU'VE GROWN!"

Is a near-daily exclamation from donors and friends walking in the doors of Granite Education Foundation — and they aren't wrong.

The 2017–18 school year saw the Foundation grow from four capable and exhausted employees, to ten members of a passionate team that couldn't do what they do without the help of community, donors and district.

"The addition of dedicated and talented staff has had a significant impact on revenue, advocacy, outreach, relationships, and program stability," explains Brent Severe, CEO of the Foundation. "It isn't the same organization it was. We're making a lasting impact."

To put a name to all the new faces, each member of the team explains why they joined the Foundation. However, the team extends far beyond these ten individuals. It includes caring community members giving time to volunteer, dedicated board members who passionately champion the cause, proactive and generous businesses, fearless teachers, eager students and a supportive district. Thank you to every member of the widespread Foundation team; it is a force for good, growing ever greater. ♦

**BRENT SEVERE**

Chief Executive Officer



I enjoy leading and working with staff willing to adapt to growing needs. It's rewarding to know that through so many, we support educators and give kids a reason to hope.

**AUDREY PRICE**

Finance



I love working for the Foundation! It is rewarding to know that I make a difference in children's lives.

**BROOKE PORTER**

Communications &amp; Marketing Director



Working at the Foundation gives me the opportunity to work in an industry I love and go home each day knowing I've played a small part in making a real difference.

**ERIN WOODLIEF**

Events &amp; Volunteer Director



It's incredible to work on a team that builds each other up through the common bond of helping our students and educators succeed.

**JEANNA ELLIS**

Programs Coordinator



The Foundation gives me the opportunity to support the amazing Granite community. By supporting them, I'm able to make a positive impact on a child's life.

**JENNIE JENTZSCH**

Administrative Support Coordinator



Being at the Foundation is the best because we get the chance to work with people who really care and want to make a difference in our community.

**MARIA SWEETEN**

Development Director



I love that everything we do helps students and educators; we live our mission of improving educational outcomes by strengthening the Granite community.

**MERCEDES YUSCHAK**

Graphic Designer



Working at the Foundation allows me to use design to help people. It's a rewarding feeling to know I'm working to make a difference.

**NOEL APPLEBAUM**

Grants &amp; Allocations



Granite is so big, and has so much need. The board and staff of the Foundation are committed to expanding services to help meet student needs, and I want to be a part of it.

**STORMY GOECKERITZ**

Administrative Assistant



Seeing tearful eyes and thankful smiles from students and teachers as their needs are met makes me so happy. I'm grateful for an organization that fills so many hopes and dreams!

## COLLEGE APPLICATION FEES: FUNDING BRIGHTER FUTURES

Five years ago, a college application fee program started with an idea and no way to fund it.

“Then, it just hit us, why don’t we ask the Foundation?” remembers Judy Petersen, Granite’s College and Career Readiness director. “We pitched it to them and within that same day Brent got back to us and said we had the funding.”

Each year since its creation, the program has grown. Thanks to the help of new partners, like the Haloti Ngata Family Foundation which provides funding for ACT prep classes, more students attend college every year. In 2017–2018, nearly 300 students received application fee waivers and 89% of those students were accepted and will attend their chosen school.

### RISE ACHIEVERS

## \$13,500

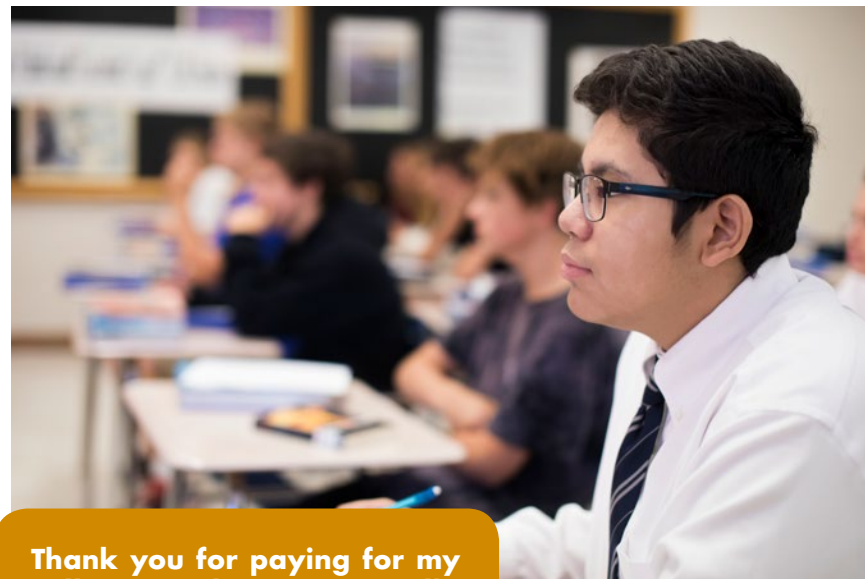
secured funding in support of ACT prep classes

## \$12,200

GEF-provided funds for college application fees to underprivileged high school students

“We’re one of the top three diverse districts in the state,” Petersen explains. “We have all kinds of needs and what the foundation has helped us to do is address the barriers and obstacles that get in the way of kids’ success. Because our students don’t have family members who have gone to college, it’s not something tangible. This program makes higher education a reality for them.”

Each year, notes flood the Foundation office from students expressing their gratitude for being given the opportunity to grow greater as they reach for a future many never thought possible. ♦



Thank you for paying for my college application. I really appreciate it and won’t let the money go to waste.

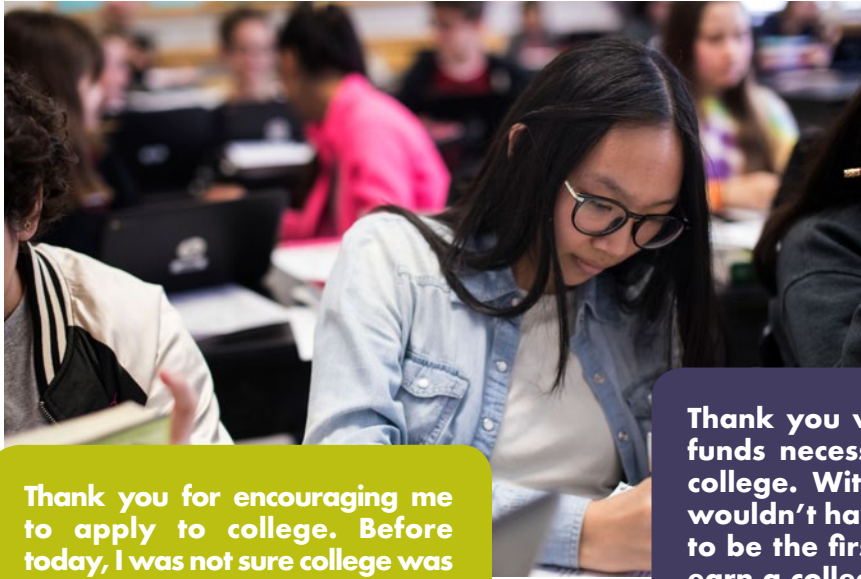
MARTIN S.

Thank you so very much. College is a huge opportunity and will change my life. You have changed and affected so many people and we thank you.

JOUZEY D.

Thank you for paying for my college application. I wouldn’t be able to go to college without this.

JUAN R.



Thank you for encouraging me to apply to college. Before today, I was not sure college was in my future due to financial circumstances. Today I learned there are ways to make it possible. Thank you for paying one of my applications, I had no idea that there were so many people trying to help us get into college. Thank you for giving me an opportunity to succeed.

**MARIBEL H.**

Thank you very much for the funds necessary to apply for college. Without your help, I wouldn't have had the chance to be the first of my family to earn a college degree. Much love.

**AUSTIN S.**

Thank you for paying for my application. I couldn't do it without you. We struggle with money and I wouldn't be able to pay it! Thank you.

**VALERIE M.**

Thank you for paying for my college application. Because you did that I applied and really hope to get in, so I can get my social workers degree and help anyone and everyone that I can! So, thank you!!

**ARIEL H.**

Thank you a ton for making it possible for me to have a chance at going to college. If it wasn't for you guys I would have no chance at going to college and achieving my future dreams. You guys are helping my dreams come true. When I get accepted I won't let you guys down.

**KAYDEN T.**

Thank you for your donation you are one of the reasons I will have a brighter future. Thank you.

**VICTOR J.**

## DONOR SPOTLIGHT:

## GRANITE CREDIT UNION

The Foundation's mission is more than addressing the needs of Granite's students and teachers. It's about creating a community — a place where businesses, volunteers, and the Granite family can work together to give, receive, and excel. With a history of supporting educators, Granite Credit Union continues to give back to the district whose teachers and employees created it in 1935.

We sat down with Granite Credit Union's CEO and President, Lynn Kuehne, to talk about why they support of the Foundation and what helping the Granite community means to them. ♦



Granite Credit Union as title sponsor at Excel Evening of Honors.



Kuehne speaks at mobile food pantry unveiling.

**Q: Why does GCU choose to give back?**

**A: Lynn:** "It's a commitment and obligation that we have to be a part of the community. We don't want to be standing here doing what we do as a credit union without being involved in the community — those are our members. We feel a responsibility."

**Q: Why does GCU continue to work with GEF?**

**A: Lynn:** "These kids are the future. We felt this was a place where we could have a more direct impact and where we could see what was going on. That's been the fun thing — we've been more directly involved with the schools in helping with Santa Sacks and the food pantries. Our staff are genuinely excited about that."

The more we become involved with the Foundation, the greater need we've seen, and so we really feel proud to be involved. We feel a responsibility to make sure that the education community feels supported and can grow and prosper, and we're very happy to be a part of it."

**Q: What's the best part of giving to the Granite community?**

**A: Lynn:** "I think I'd have to go back to the times where we're with the kids and in the schools seeing their excitement. We've met some really great people and teachers. They really have a story to tell and a dedication to what they're doing. All of them are inspiring."

## VOLUNTEER

Thank you to a supportive community & businesses

Total Volunteer Hours

# 11,182

Given hours valuing

# \$276,084

\*Independent sector data

**Q: How has being involved made a difference for GCU?**

**A: Lynn:** "I believe it's helped every one of us to better understand the needs of the kids in Salt Lake, and that's our community. There's not one of our employees that doesn't come back either teary-eyed or inspired by what they see."



GCU employees celebrate mobile food pantry unveiling and day of service.

## EDUCATOR/ STAFF SUPPORT

# 50

Cash for Classroom grants awarded for combined value of \$27,500

# \$482,020

worth of in-kind donations for teacher support

# 2018 BY THE NUMBERS

## DISTRICT FACTS

**92 SCHOOLS**

**65%**

OF STUDENTS LIVE  
AT OR BELOW THE  
POVERTY LINE

**3.25/5**

STUDENTS ARE  
FOOD INSECURE

**68,000**

STUDENTS

**OVER**

**1,400**

HOMELESS  
STUDENTS

**70% 106**

OF UTAH'S  
REFUGEE  
POPULATION

LANGUAGES  
& DIALECTS  
SPOKEN

TOTAL CASH & IN-KIND FOOD

**\$1,829,962**

**\$319,693**

cash/credit/check

**\$208,255**

in-kind donations

**\$550,000**

Harper's Bread

**\$360,000**

Arby's

**\$245,000**

Burger King

**\$115,000**

LDS Commodities

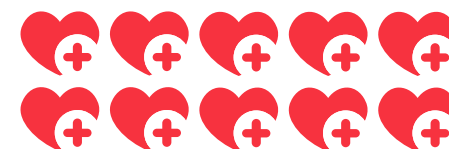
**\$32,014**

Souper Bowl  
of Caring

**1,709**

INDIVIDUAL STUDENT AID  
REQUESTS COMPLETED

(VALUING \$103,605)



AVERAGE 10 STUDENT  
AID REQUESTS ARE  
FILLED DAILY



**3,345**

BACKPACKS WITH  
SCHOOL SUPPLIES  
DISTRIBUTED



**136**

STUDENTS GIVEN EYE  
EXAMS/GLASSES  
& DENTAL EXAMS  
(VALUING \$7,102)

**\$924,652**

WORTH OF IN-KIND  
DONATIONS RECEIVED  
(SUCH AS CLOTHES, HYGIENE ITEMS, ETC.)

# FINANCIALS

## Fiscal Year Ending June 30

2018

2017

## PUBLIC SUPPORT & REVENUE

Contributions	\$903,074	\$399,615
Donated Goods/Services	\$3,363,353	\$2,900,834
Government Grants & Other Grants	\$134,800	\$87,546
Investment Income/Losses	\$174,158	\$248,843
<b>Total Public Support &amp; Revenue</b>	<b>\$4,575,385</b>	<b>\$3,636,838</b>

## PROGRAM SERVICES & EXPENSES

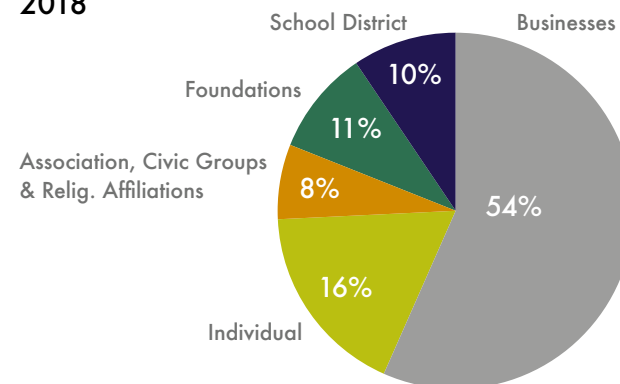
Program Services	\$3,276,934	\$3,086,863
Management & General	\$427,634	\$232,756
Development/Fundraising	\$466,126	\$126,678
<b>Total Program Services &amp; Expenses</b>	<b>\$4,170,694</b>	<b>\$3,446,297</b>

## NON-AGENT ACCOUNTS

Elementary Schools	\$260,650	\$284,294
Secondary Schools	\$53,862	\$64,051
Scholarships	\$143,151	\$135,275
Other Accounts	\$37,738	\$50,031
	<b>\$495,401</b>	<b>\$533,651</b>

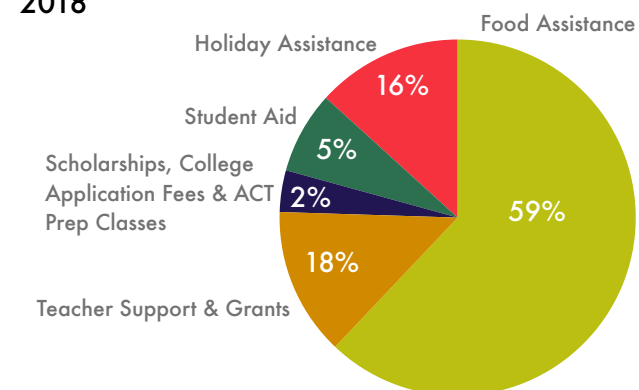
## REVENUE BY SOURCE (INCLUDING IN-KIND)

2018



## SERVICES PROVIDED

2018



# MISSION & BOARD OF DIRECTORS

Governed by a volunteer board of directors, dedicated individuals give of their time in assuring that the organization fulfills its mission. Through philanthropic contributions, strategic advocacy, and personal networks, the Granite Education Foundation Board of Directors drives the strategic vision of the Granite Education Foundation and furthers the organization's mission as a catalyst and change agent for innovation, educational advancement, and community support within Salt Lake County communities and the state of Utah.

## MISSION

To improve educational outcomes by strengthening the Granite School District community.

This is accomplished through the engagement of business and community partners in the support of Granite School District and the academic achievement of all its students.

## VISION

To help prepare Granite District students with opportunities to succeed in higher education, career, and life.

## BOARD OF DIRECTORS

Randy Woodbury —  
Interim Board Chair  
Woodbury Corporation — President

Jose Enriquez  
Latinos In Action — CEO

Cindy Formeller  
Granite Education Association —  
Associate Director

Stephanie Gallegos  
Dominion Energy — Sr. Account &  
Community Relations Mgr.

Peter Hoj  
Hoj Innovations — President

David James  
KUTV 2 News — Sports Anchor

Garrett Laws  
Granite Credit Union —  
Marketing Director

Richard Madsen II  
Ray Quinney & Nebeker P.C. —  
Attorney, Shareholder

Elissa McConkie  
LDS Community Resource Services —  
Sr. Program Specialist

Katharine Newton  
Education Advocate

Terri Smith  
University Federal Credit Union —  
Vice President

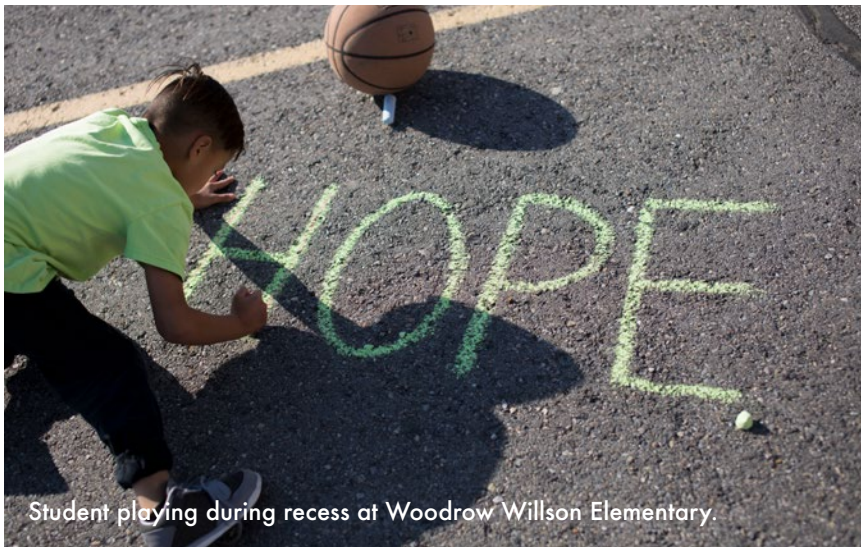
Paul Terry  
O.C. Tanner — Vice President

Jon D. Tingey  
Tingey Advisors — Principal

# THANK YOU

As another year comes to a close, we reflect on the impact made and unimagined growth seen because of each of you. Not to be said lightly; lives were changed. Students were given the resources they desperately need, and teachers the support and praise that all too often goes unsaid. However, there is much more to be done and more growth before us.

As Granite Education Foundation celebrates its 30th anniversary in the 2018–2019 school year, we look forward to the continued growth that will take place, together — because each of you is what makes Granite great.



Student playing during recess at Woodrow Willson Elementary.

# You

make  
**GRANITE**  
great

GRANITE EDUCATION FOUNDATION



CELEBRATING





GRANITE EDUCATION FOUNDATION



2500 South State St. D-108  
Salt Lake City, UT 84115  
385.646.KIDS (5437)

To make a donation online  
or to get involved visit:

**granitekids.org**